



The National Ataxia Foundation is dedicated to improving the lives of persons affected by ataxia through support, education, and research.

***The NAF seeks sponsorships for the 2017 Annual Ataxia Conference
Grand Hyatt
San Antonio, TX
March 10-11, 2017***

The National Ataxia Foundation (NAF) is offering sponsorship opportunities to companies who support the NAF 60th Annual Ataxia Conference (AAC) being held in San Antonio, TX on March 10-11, 2017. Sponsorship levels and opportunities are attached for your review.

2017 AAC:

- 400 – 700 attendees from around the US and other countries
- World class ataxia scientists and industry leaders
- Ataxia families and NAF chapter/support group representatives from around the US
- Representatives from other ataxia organizations throughout the world
- National and international exposure of your products/services
- World's largest conference on ataxia for both the medical and ataxia communities

NAF:

- 501 (c) (3) nonprofit corporations serving ataxia families
- Established in 1957
- Supports world-wide research, educational programs and support services
- Offers an AAC each year in a different geographical location
- Hosts/sponsors/participates in various scientific ataxia conferences
- Federal Tax ID number: 41-0832903

Ataxia:

- Ataxia is a group of progressive neurological disorders which are often fatal
- Ataxia can be hereditary or non-genetic
- Ataxia affects 150,000 people in the US
- Ataxia strikes at any age, too often children are affected
- Ataxia has no effective treatments or cure at this time

We would be more than happy to provide you with additional information, please do not hesitate to contact Lori Shogren, Special Projects Coordinator at (763) 553-0020 or lori@ataxia.org. Thank you for your consideration.

National Ataxia Foundation (NAF)
2017 Annual Ataxia Conference (AAC)

March 10-11 • Grand Hyatt • San Antonio, TX

Thank you for your interest in being a sponsor at the 2017 NAF AAC. The National Ataxia Foundation will provide an opportunity for your organization to be recognized and highlighted during the National Ataxia Foundation’s 2017 Annual Ataxia Conference as a generous sponsor. Your involvement in the field of ataxia research, products and/or services is valuable to our member attendees and we are excited to have the opportunity to draw attention to the important work that your organization is doing for the ataxia community.

Sponsorship levels and recognition benefits are shown below. For more information on becoming a sponsor or if you have questions, please contact Lori Shogren, Special Projects Coordinator, at (763) 553-0020 or lori@ataxia.org.

| Sponsorship Level | Recognition |
|--------------------------|---|
| \$1,000 | <ul style="list-style-type: none"> • Recognition from the podium during the Welcome Session • Company name and Logo included on General Session Projection Screen and displayed in the General Session Room |
| \$2,500 | <p><i>Above recognition plus...</i></p> <ul style="list-style-type: none"> • Recognition in the Conference Program and Conference App • Recognition in NAF’s quarterly newsletter, <i>Generations</i> |
| \$5,000 | <p><i>Above recognition plus...</i></p> <ul style="list-style-type: none"> • Two complimentary tickets to attend all events • Complimentary exhibitor table at convention • Two complimentary Annual Conference t-shirts |
| \$10,000 | <p><i>Above recognition plus...</i></p> <ul style="list-style-type: none"> • Two additional complimentary tickets to attend all events • Two additional complimentary Annual Conference t-shirts • One page highlighting your organization in NAF’s quarterly newsletter, <i>Generations</i> |

In conjunction with the sponsorship levels there are opportunities for your organization to be recognized by supporting specific portions of the 2017 Annual Ataxia Conference. Recognition benefits will be provided at the same level as above. We hope to accommodate all 1st choice requests based on availability. We encourage you to submit requests at your earliest

convenience to improve the opportunity that you will receive your preferred selection. You are welcome to submit other sponsorship suggestions for consideration. Please select how you would like to support the meeting using the chart below.

| <i>Select your choice(s)</i> | <i>Conference Sponsorship Opportunities</i> | <i>Indicate your 1st, 2nd and 3rd Choice</i> |
|------------------------------|--|---|
| | \$1,000+ Use where most needed for the 2016 Annual Ataxia Conference | |
| | \$1,500 Sponsor a General Session Speaker | |
| | \$2,000 Banquet Entertainment and Decorations | |
| | \$2,700 One Coffee Break | |
| | \$4,500 Production by <i>Digital Conference Providers</i> of audio synched video presentations from General Session program to be available as free views on NAF's website | |
| | \$4,000 Annual Conference Program Printing and App | |
| | \$4,200 Annual Conference T-Shirts | |
| | \$15,000 Welcome Reception or Breakfast | |
| | \$30,000 Audio Visual | |
| | Other – please describe | |

You may also consider providing giveaways to meeting attendees that would highlight your organization. Suggested giveaways include: water bottles, calendars, magnets, tea bags, mints, lip balm, snack bags, sling backpacks, USB drives, and tote bags. The National Ataxia Foundation has had a long tradition of holding a fundraising silent auction during the annual conference. You may also provide financial support for the meeting by donating a Silent Auction item which will be displayed on Saturday morning at the meeting. Silent Auction or giveaway items can be brought to the meeting or shipped to the National Ataxia Foundation office prior to February 8, 2017

Please describe the silent auction or giveaway items that you plan to donate:

Description of Supporting Organization: Please provide a description of your organization and the services and products that you provide:

Thank you for your support of this important conference of the ataxia community.

Sponsoring Organization (Please print your organization's name as it should appear on the National Ataxia Foundation's website and in printed materials at the conference):

Organization:

Address:

City/State/Zip or Postal Code :

Country:

Phone:

Fax:

Company URL:

Organization Contact who will receive all correspondence:

Name:

Title:

Phone:

Email:

Signature:

Amount of Sponsorship: \$

Method of Payment:

Check/Money Order Enclosed

Invoice me P.O.# _____

Visa

MasterCard

Discover

Name on Card:

Authorized Signature:

Card Number:

Expiration Date:

CVV Code:

Please return no later than March 1, 2016 to:

National Ataxia Foundation, Attn: Lori Shogren, 2600 Fernbrook Lane No.

Suite 119, Minneapolis, MN 55447-4752 or by Fax: (763) 553-0167 or E-mail:

lori@ataxia.org

Thank you for your support. If you have any questions, please contact Lori Shogren, Special Projects Coordinator at lori@ataxia.org or (763) 553-0020.