



The 2021 Virtual Exhibit Hall



Welcome to the 2021 Annual Ataxia Conference

Contact: Jon Wegman, Development Associate
jon@ataxia.org • Direct Line: 763-231-2747 Extension: 1310

Don't miss out on the first-ever (virtual) Annual Ataxia Conference! Join us as an exhibitor and enjoy an array of opportunities.

Are you a first-time virtual exhibitor? Done this before but not sure about the digital process? We're here to help. Our exhibit staff are hands-on and will guide you through the easy step-by-step process to maximize your digital experience. From uploading your booth materials, to providing tips on best practices for design and engagement, to live training on the virtual platform, we will support you throughout your virtual journey.

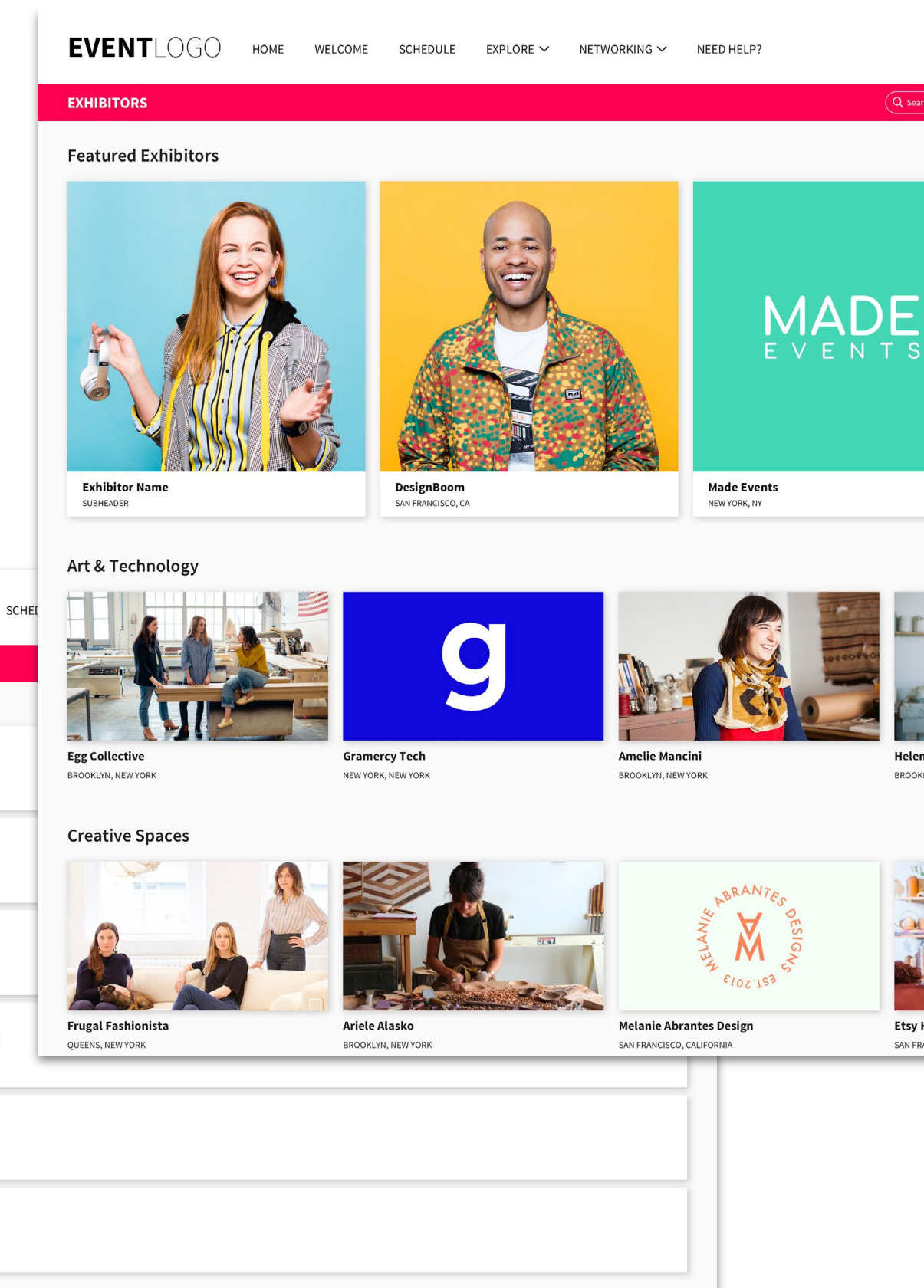
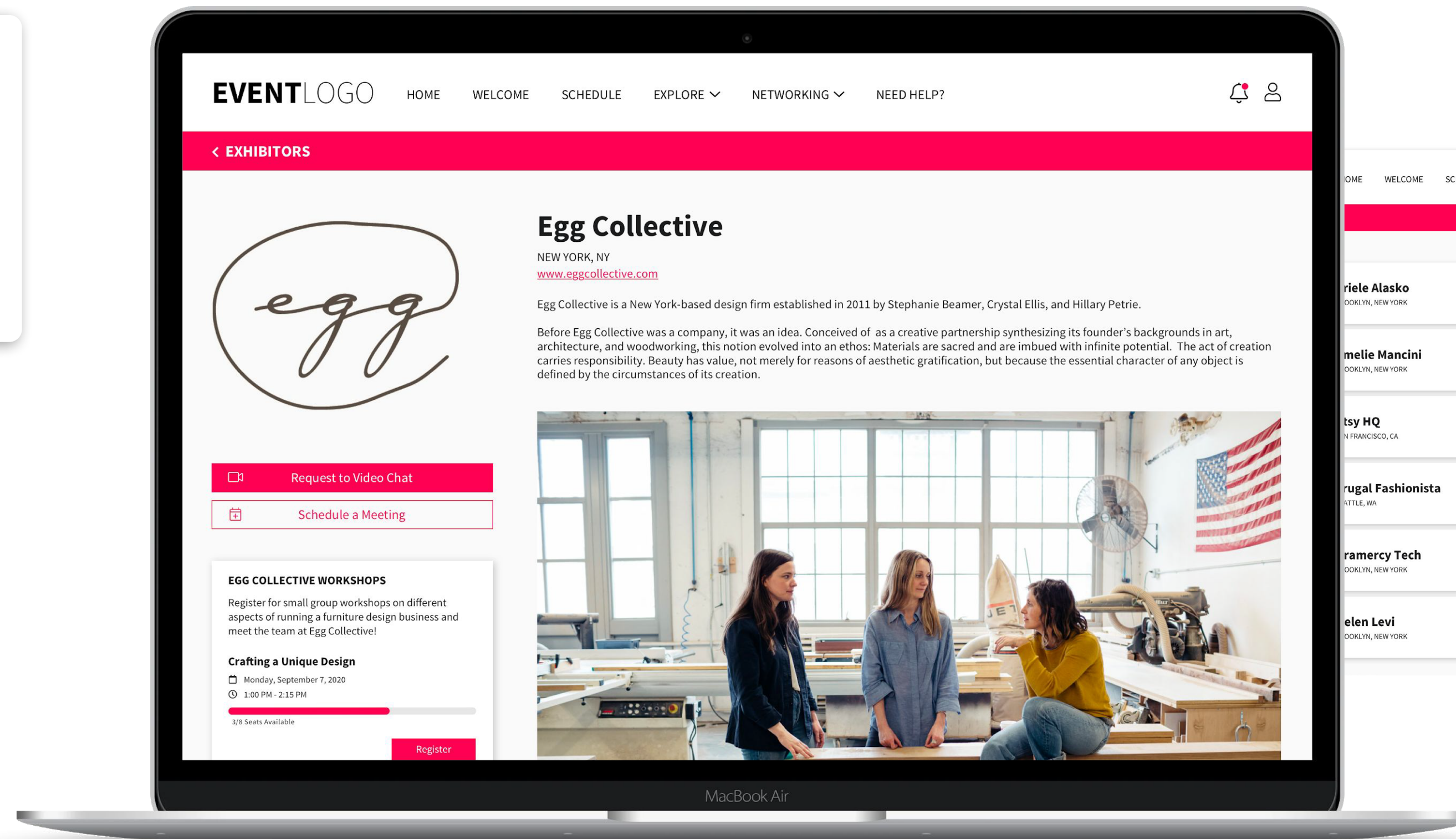
Exhibit Hall Open Hours:

Wednesday, March 10	12 p.m. – 4 p.m.
Thursday, March 11	12 p.m. – 4 p.m.
Friday, March 12	12 p.m. – 4 p.m.
Saturday, March 13	12 p.m. – 5 p.m.

Pro Tip

Get Creative

The virtual world is your oyster! Stage your booth wherever you want – showcase your product, clinical trial, research study, or services.



*This is a sample visual. AAC's 2021 Exhibit Hall is pending construction and will include a customized, branded design.

We've designed the 2021 Exhibit Hall with engagement in mind. All features listed are included with your booth package.

Logo/Image

Networking

Request to Video Chat allows attendees to send a request for a 1-1 meeting.

Schedule a Meeting allows attendees to request a time in which to connect.

Submit Your Business Card provides lead retrieval and measurable ROI.

Enrollable Sessions

Include sessions that attendees can register for directly from your page.

Resources

Exhibitors can provide links to supporting documents, websites, attachments, etc.

Contact Our Representatives

Attendees can reach out to select company contacts directly.

EVENTLOGO HOME WELCOME SCHEDULE EXPLORE NETWORKING NEED HELP?

< EXHIBITORS

Egg Collective

NEW YORK, NY
www.eggcollective.com

Egg Collective is a New York-based design firm established in 2011 by Stephanie Beamer, Crystal Ellis, and Hillary Petrie.

Before Egg Collective was a company, it was an idea. Conceived of as a creative partnership synthesizing its founder's backgrounds in art, architecture, and woodworking, this notion evolved into an ethos: Materials are sacred and are imbued with infinite potential. The act of creation carries responsibility. Beauty has value, not merely for reasons of aesthetic gratification, but because the essential character of any object is defined by the circumstances of its creation.

Request to Video Chat
 Schedule a Meeting
 Submit Your Business Card

EGG COLLECTIVE WORKSHOPS

Register for small group workshops on different aspects of running a furniture design business and meet the team at Egg Collective!

Crafting a Unique Design
 Monday, September 7, 2020
 1:00 PM - 2:15 PM
 3/8 Seats Available
 Register

Sourcing Sustainable Materials
 Monday, September 7, 2020
 2:30 PM - 3:30 PM
 6/8 Seats Available
 Full

Marketing Your Product
 Monday, September 7, 2020
 3:45 PM - 4:15 PM
 7/8 Seats Available
 Register

Resources

[Company Website](#)
[Exhibitions](#)
[Workshop Series](#)
[Shop the Collection](#)
[Press](#)

Contact Our Representatives

Tawnee S. Brydebell
 Director of Meetings
 American Society of Baking

Amanda Gonzalez
 Director, Member Relations
 American Society of Baking

Gallery

Description

- Name
- Location
- Website URL
- Description (500 characters)
- Contact Information

Video

Exhibitors can include a link to a hosted video.

Gallery

Exhibitors can provide up to six supporting images. Use this space to showcase products, promote sessions, or share marketing collateral.

Pro Tip

Drive Traffic

Encourage participants to visit your booth by scheduling your own can't-miss programming. Entice them to stay by filling your space with engaging collateral.

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Extra Perks

Event Swag

Exhibit packages will include the exclusive opportunity to participate in the conference's digital swag bag. Post-event, exhibitors will receive a leads list of all attendees who claim the bag (this could be upwards of 1,000 names).

Giveaway

As an Ataxia exhibitor, you have the opportunity to provide a giveaway item for attendee-wide prize drawings taking place at the conference. The winners will be announced during the conference, and you will be provided with their information to distribute the prize post-event.

Increase your footprint at the event by offering a giveaway item, which will be promoted on a customized page of the platform and via live notifications, helping to drive traffic to your booth.

Questions? Interested in learning more?

Contact: jon@ataxia.org

2021 Exhibitor Pricing

Exhibit Hall Booth

\$2,500